

SUBHARAM GOVT DEGREE COLLEGE

PUNGANUR-517247

CHITTOOR DIST



**A Report
On**

FINANCIAL LITERACY PROGRAMME

**Conducted on
(14.02.2022)**

Venue

Seminar Hall

Organized by

**K Anil Kumar
Coordinator, IQAC
Lecturer in English
SRGDC
Punganur**

Awareness Programme on Financial Literacy

CIRCULAR

Date: 13.02.2023

All the teaching staff and Students are here by informed that the dept. of Commerce and IQAC are going to organize an “Awareness Programme on Financial Literacy” on 14.02.2023 in seminar hall at 12.00P.M. Hence all are requested to attend the programme and make it a grand success.

Y. Rajasekar
PRINCIPAL
S.R. Govt, Degree College
PUNGANUR-517247
Chittoor District

OBJECTIVES OF THE PROGRAMME:

- To help in understanding financial concepts that will help the students to manage their money better.
- To educate the students about the Digital banking i.e. net banking, Mobile banking, NEFT/IMPS, ATM, AEPS, POS and apps in a quick, efficient and safe manner.
- To make the students understand financial planning and policies for their good financial wellbeing.

Report on the program:

Title: FINANCIAL LITERACY PROGRAMME.

Date: 14.02.2023.

Time: 12.00 P.M.

Venue: Seminar Hall.

Resource Persons: 1. Sri Hari Kumar, Asst Manager, Indian Bank, Punganur.

2. S Md Noor, RBI Counsellor.

3. S A Rabbani, RBI Counsellor.

As part of financial literacy week on February 14, 2023, an awareness programme on Financial Literacy was organized under the leadership of K. Anil Kumar, IQAC Coordinator, at SRGDC, Punganur. The event commenced with a welcome address delivered by C. Chandana, a student of II B Com CA. Dr. Y. Rajasekhar, the esteemed presiding officer, added to the significance of the occasion, with K. Nandeeswaraiah, Vice-Principal, also in attendance, along with faculty members and students. The program featured knowledgeable resource persons who shared insights on financial literacy. Sri Hari Kumar, Assistant Manager at Indian Bank in Punganur, and RBI counselors Mohammed Noor and Rabbani, served as the key speakers. The session focused on enlightening participants about various central and state schemes and policies. Some of the highlighted topics included the Pradhan Mantri Suraksha Yojana, Sukanya Samruddhi Yojana, and the importance of nominees in financial planning. The resource persons also provided valuable information on different types of accounts, such as savings and current accounts, shedding light on their features and functionalities. Attendees had the opportunity to gain a comprehensive understanding of financial instruments and the role they play in securing one's financial future. The engagement of both students and staff in this Financial Literacy Programme signifies a proactive approach towards enhancing financial awareness within the institution. Such initiatives contribute significantly to fostering a financially literate community, empowering individuals to make informed decisions and manage their finances more effectively. The program concluded with a vote of thanks delivered by D Vamsi, a student from II B Com CA, expressing gratitude to all the speakers, organizers, and participants for their active involvement in enhancing financial literacy among the attendees.

Outcomes:

- Enhanced students' understanding of financial concepts.
- Students are empowered to make informed and responsible financial decisions.
- Participants may develop practical skills in budgeting, saving, and managing debt.
- Participants can develop better financial habits.
- Students can navigate their personal finances effectively during and after college.
- Manage their finances more efficiently, potentially reducing financial stress.
- Participants may gain insights into long-term financial planning.
- Became more knowledgeable about various financial products, such as loans, credit cards, and insurance.
- Improved financial literacy lead to better decision-making skills.

PHOTOS

Md Noor & Rabbani RBI Counselors addressing the students

